CONTRACT



WLEX 1065 Russell Cave Road Lexington, KY 40505 (859) 259-1818

And:

Buying Time LLC - Political 650 Massachusetts Avenue NW - Suite 210 Washington, DC 20001

	Contract / Revision		Alt Order #
	704782 /		
<u>Advertiser</u>		<u>Or</u>	iginal Date / Revision
McGrath/Democrat/US Se	enate		05/11/20 / 05/19/20
Contract Dates	Estimate #	•	
05/12/20 - 05/18/20	8654		
Product			
1249-Political			
	Billing Cycle Billing	Cal	endar Cash/Trade

Billing Cale	<u>endar</u>	Casn/Trade
Broadcast		Cash
Account Ex	xecutive	Sales Office
Sara Milne	r	EWS - Washing
ing		
_		
Advertiser	Code	Product 1/2
	Advertiser	Ref
	254997	
	Broadcast Account E: Sara Milne ing	Account Executive Sara Milner ing Advertiser Code Advertiser

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rat	e Type	Spots	Amount
N 1 WLEX 05/12/20 05/18/20 LEX18 News Sunrise 430a		:30	NM	5	\$60.00
N 2 WLEX 05/12/20 05/18/20 LEX18 News Sunrise SU SUN SUNRISE SU SUNRISE SUNRISE SU SU		:30	NM	1	\$100.00
N 3 WLEX 05/12/20 05/18/20 LEX18 News Sunrise 5am Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 11111 5		:30	NM	5	\$300.00
N 4 WLEX 05/12/20 05/18/20 SA Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/12/20 05/18/201- 1	7-830am <u>Rate</u> \$80.00	:30	NM	1	\$160.00
N 5 WLEX 05/12/20 05/18/20 LEX18 News Sunrise SU 7 Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 1 1	<u>Rate</u> \$75.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WLEX 05/12/20-05/18/20 LEX18 News Sunrise SU Credited	Start/End Time 7an7-8am	Weekdays Length Rai			
N 6 WLEX 05/12/20 05/18/20 LEX18 News Sunrise 6am Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 11111 5		:30	NM	4	\$600.00
Spot Ch Date Range Description 5 WLEX 05/12/20-05/18/20 LEX18 News Sunrise 6an Credited	Start/End Time n 6-7am	Weekdays <u>Length</u> <u>Ra</u> MTuWThF :30 \$150.0			
N 7 WLEX 05/12/20 05/18/20 LEX18 News Sunrise SA 9 Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 1- 1		:30	NM	1	\$200.00
N 8 WLEX 05/12/20 05/18/20 SU Today Show Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 1 1	8-9am <u>Rate</u> \$150.00	:30	NM	1	\$300.00
N 9 WLEX 05/12/20 05/18/20 M-F 7-8am Today Show	7-8am	:30	NM	5	\$1,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / R	<u>evision</u>	Alt Order #
704782	1	

 Advertiser
 Original Date / Revision

 McGrath/Democrat/US Senate
 05/11/20 / 05/19/20

 Contract Dates
 Product
 Estimate #

 05/12/20 - 05/18/20
 1249-Political
 8654

***	Start/End	Spots/			A
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Time	Days Length Week R	ate Type S	spots	Amount
Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 11111 5	<u>Rate</u> \$250.00				
N 10 WLEX 05/12/20 05/18/20 LEX18 News at Noon	12-1230pm	:30	NM	4	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/12/20 05/18/20 1-111 4	<u>Rate</u>				
	\$125.00	.20	NIM	2	<u> </u>
N 11 WLEX 05/12/20 05/18/20 M-F 11am-12pm Start Date End Date Weekdays Spots/Week	11am-12pm Rate	:30	NM	3	\$225.00
Week: 05/12/20 05/18/20 -11-1 3	\$75.00				
N 12 WLEX 05/12/20 05/18/20 M-F 9-10am Today II	9-10am	:30	NM	3	\$520.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/12/20 05/18/20 1-11 3	<u>Rate</u> \$130.00				
N 13 WLEX 05/12/20 05/18/20 M-F 430-5pm	430-5pm	:30	NM	3	\$450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00		· ·	ψ.00.00
Week: 05/12/20 05/18/20 1111 4	\$150.00	Mankalana Lanath	-A- T. 17-1		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 4 WLEX 05/12/20-05/18/20 M-F 430-5pm	Start/End Time 430-5pm	Weekdays Length R MTuwTh :30 \$150	ate <u>Type</u> .00 NM		
Credited VIII To Spirit	roo opin	.55 \$755			
N 14 WLEX 05/12/20 05/18/20 LEX18 News at 6pm SAT	6-630pm	:30	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/12/20 05/18/201 1	<u>Rate</u> \$75.00				
N 15 WLEX 05/12/20 05/18/20 LEX18 News at 6pm SUN	6-630pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	U	φυ.υυ
Week: 05/12/20 05/18/201 1	\$100.00		1		
Spot Ch Date Range Description 1 W 5 05 (12/20 05 (12/20 15 15 15 15 15 15 15 15 15 15 15 15 15	Start/End Time		ate Type		
1 WLEX 05/12/20-05/18/20 LEX18 News at 6pm SUN Credited	6-630pm	Sı 1:00 \$200	.00 NM		
N 16 WLEX 05/12/20 05/18/20 LEX18 News at 6pm	6-630pm	:30	NM	5	\$1,200.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 05/12/20 05/18/20 11111 5	\$200.00				4405.00
N 17 WLEX 05/12/20 05/18/20 LEX18 News at 5pm Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM	1	\$125.00
Week: 05/12/20 05/18/20 11111 5	\$125.00				
Spot Ch Date Range Description	Start/End Time		ate Type		
1 WLEX 05/12/20-05/18/20 LEX18 News at 5pm See MG 17.6	5-530pm	MTuWThF :30 \$125	.00 NM		
2 WLEX 05/12/20-05/18/20 LEX18 News at 5pm	5-530pm	MTuWThF :30 \$125	.00 NM		
See MG 17.7					
3 WLEX 05/12/20-05/18/20 LEX18 News at 5pm Credited	5-530pm	MTuWThF :30 \$125	.00 NM		
4 WLEX 05/12/20-05/18/20 LEX18 News at 5pm	5-530pm	MTuWThF :30 \$125	.00 NM		
Credited					
5 WLEX 05/12/20-05/18/20 LEX18 News at 5pm Credited	5-530pm	MTuWThF 1:00 \$250	.00 NM		
6 WLEX 05/15/20-05/15/20 LEX18 News at Noon	12-1230pm	F :30 \$125	.00 NM		
MG for 17.1 05/12			I		
7 WLEX 05/18/20-05/18/20 LEX18 News at Noon 1 Credited	12-1230pm	M::30 \$125	.00 NM		
N 18 WLEX 05/12/20 05/18/20 LEX18 News at 530pm	530-6pm	:30	NM	1	\$150.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.55	1 4171	•	Ţ.00.00
Week: 05/12/20 05/18/20 11111 5	\$150.00		ı		

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WLEX 1065 Russell Cave Road Lexington, KY 40505 (859) 259-1818

Contract / Re	evision_	Alt Order #	
704782	1		
•			

 Advertiser
 Original Date / Revision

 McGrath/Democrat/US Senate
 05/11/20 / 05/19/20

 Contract Dates
 Product
 Estimate #

 05/12/20 - 05/18/20
 1249-Political
 8654

		I			
	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time		ate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	2a,	.,,,,,,,,	, p = 15	7
Spot Ch Date Range Description	Start/End Time	Weekdays Length R	ate Type		
1 WLEX 05/12/20-05/18/20 LEX18 News at 530pm	530-6pm	MTuWThF :30 \$150			
See MG 18.6 2 WLEX 05/12/20-05/18/20 LEX18 News at 530pm	530-6pm	MTuWThF :30 \$150	.00 NM		
See MG 18.7	550-opm	MTUWTIF30 \$130	. 		
3 WLEX 05/12/20-05/18/20 LEX18 News at 530pm Credited	530-6pm	MTuWThF :30 \$150	. 00 NM		
4 WLEX 05/12/20-05/18/20 LEX18 News at 530pm Credited	530-6pm	MTuWThF :30 \$150	. 00 NM		
5 WLEX 05/12/20-05/18/20 LEX18 News at 530pm Credited	530-6pm	MTuWThF 1:00 \$300	. 00 NM		
6 WLEX 05/15/20-05/15/20 LEX18 News Sunrise 6am → MG for 18.1 05/12	6-7am	F :30 \$150	.00 NM		
7 WLEX 05/18/20-05/18/20 LEX18 News Sunrise 6am (1) Credited	6-7am	M::30 \$150	.00 NM		
N 19 WLEX 05/12/20 05/18/20 LEX18 News at 4pm	4-430pm	:30	NM	5	\$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00		Ü	φοσο.σσ
Week: 05/12/20 05/18/20 11111 5	\$100.00			_	
N 20 WLEX 05/12/20 05/18/20 M-F 730-8pm	730-8pm	:30	NM	5	\$900.00
Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 11111 5	<u>Rate</u> \$150.00				
N 21 WLEX 05/12/20 05/18/20 Friday Prime B	9-10pm	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 1 1	<u>Rate</u> \$100.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length R	<u>ate</u> <u>Type</u>		
1 WLEX 05/12/20-05/18/20 Friday Prime B	9-10pm	F :30 \$100	.00 NM		
See MG 21.2	0.44	- 00 0400	00 NIM		
2 WLEX 05/12/20-05/18/20 Friday Prime Special → MG for 21.1 05/15	8-11pm	F :30 \$100	.00 NM		
N 22 WLEX 05/12/20 05/18/20 Wednesday Prime A	8-9pm	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14141		Ψ000.00
Week: 05/12/20 05/18/201 1	\$300.00				
N 23 WLEX 05/12/20 05/18/20 LEX18 News at 11pm SUN	11-1135pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 05/12/20 05/18/201 1	\$50.00	Mankalaya Lanath	ata Tuna		
Spot Ch Date Range Description 1 WLEX 05/12/20-05/18/20 LEX18 News at 11pm SUN	Start/End Time	<u>Weekdays</u> <u>Length</u> <u>R</u> St 1:00 \$100	ate <u>Type</u> .00 NM		
Credited	11-1130μπ	3t 1.00 \$100	. 00 /\//		
N 24 WLEX 05/12/20 05/18/20 LEX18 News at 11pm SAT	11-1130pm	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate				,
Week: 05/12/20 05/18/201- 1	\$50.00				
N 25 WLEX 05/12/20 05/18/20 LEX18 M-F Late News	11-1135pm	:30	NM	3	\$300.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 05/12/20 05/18/20 1-11 3	\$75.00			•	40.0-
N 26 WLEX 05/12/20 05/18/20 SU 1135pm-1205am	1135pm-1205am	:30	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/12/20 05/18/201 1	<u>Rate</u> \$50.00		1		
Spot Ch Date Range Description	Start/End Time	Weekdays Length R	ate Type		
1 WLEX 05/12/20-05/18/20 SU 1135pm-1205am	1135pm-1205am				
Credited					
			-		

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Contract / Revision	Alt Order #	
704782 /		

 Advertiser
 Original Date / Revision

 McGrath/Democrat/US Senate
 05/11/20 / 05/19/20

 Contract Dates
 Product
 Estimate #

 05/12/20 - 05/18/20
 1249-Political
 8654

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 27 WLEX 05/12/20 05/18/20 Late Night	1237-137am	:30	NM 2	\$75.00
Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 11 2	<u>Rate</u> \$25.00			
		.20	NIM 4	¢200.00
N 28 WLEX 05/12/20 05/18/20 Saturday Night Live Start Date End Date Weekdays Spots/Week	1130pm-1am Rate	:30	NM 1	\$200.00
Week: 05/12/20 05/18/201 1	\$100.00			
N 29 WLEX 05/12/20 05/18/20 Tonight Show	1135pm-1237a	:30	NM 3	\$225.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 05/12/20 05/18/20 -11-1 3	\$75.00			***
N 30 WLEX 05/12/20 05/18/20 M-F Early Today Start Date End Date Weekdays Spots/Week	4-430am Rate	:30	NM 5	\$30.00
Week: 05/12/20 05/18/20 11111 5	\$5.00			
N 31 WLEX 05/12/20 05/18/20 LEX18 News Sunrise SA 6a	arr6-7am	:30	NM 1	\$100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 05/12/20 05/18/201- 1	\$50.00			
N 32 WLEX 05/12/20 05/18/20 Meet The Press	10-11am	:30	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/12/20 05/18/201 1	<u>Rate</u> \$100.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WLEX 05/12/20-05/18/20 Meet The Press	10-11am	St 1:00 \$200.00	NM	
Credited				
N 33 WLEX 05/12/20 05/18/20 M-F 8-9am Today Show		:30	NM 4	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/12/20 05/18/20 11111 5	<u>Rate</u> \$250.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
5 WLEX 05/12/20-05/18/20 M-F 8-9am Today Show	8-9AM	MTuWThF :30 \$250.00	NM	
Credited				
N 34 WLEX 05/12/20 05/18/20 M-F 2-3pm	2-3pm	:30	NM 3	\$150.00
Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 -11-1 3	<u>Rate</u> \$50.00			
N 35 WLEX 05/12/20 05/18/20 1230-1pm It's On!	1230-1pm	:30	NM 3	\$300.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	ψ300.00
Week: 05/12/20 05/18/20 1-11 3	\$75.00			
N 36 WLEX 05/12/20 05/18/20 M-F 1-2pm	1-2pm	:30	NM 4	\$625.00
Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 1111 4	<u>Rate</u> \$125.00			
N 37 WLEX 05/12/20 05/18/20 M-F 3-4pm	· · · · · · · · · · · · · · · · · · ·	.20	NIM 4	¢250.00
Start Date End Date Weekdays Spots/Week	3-4pm <u>Rate</u>	:30	NM 4	\$250.00
Week: 05/12/20 05/18/20 111-1 4	\$50.00			
N 38 WLEX 05/12/20 05/18/20 LEX18 News at 7pm	7-730pm	:30	NM 5	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 05/12/20 05/18/20 111111 5	\$250.00			
N 39 WLEX 05/12/20 05/18/20 M-F NBC Nightly News Start Date End Date Weekdays Spots/Week	630-7pm	:30	NM 1	\$475.00
Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 11 2	<u>Rate</u> \$475.00		ł	
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
2 WLEX 05/12/20-05/18/20 M-F NBC Nightly News	630-7pm	MTu :30 \$475.00	NM	
Credited				
N 40 WLEX 05/12/20 05/18/20 NBC Nightly News SAT	630-7pm	:30	NM 0	\$0.00

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8654



WLEX 1065 Russell Cave Road Lexington, KY 40505 (859) 259-1818

	Contract / Revision 704782 /	Alt Order #
Advertiser McGrath/Democrat/US Se	enate	<u>Original Date / Revision</u> 05/11/20 / 05/19/20
Contract Dates	Product	Estimate #

1249-Political

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 1- 1 Spot Ch Date Range Description 1 WLEX 05/12/20-05/18/20 SA 7-730pm Credited Credited	Rate \$475.00 Start/End Time 7-730pm	<u>Weekdays Length Rate</u> Sa :30 \$475.00	<u>Type</u> NM	
N 41 WLEX 05/12/20 05/18/20 Sunday Prime A Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/201 1 Spot Ch Date Range Description 1 WLEX 05/12/20-05/18/20 Sunday Prime A Credited	7-8pm <u>Rate</u> \$475.00 <u>Start/End Time</u> 7-8pm	:30 <u>Weekdays Length Rate</u> St :30 \$475.00	NM 0 <u>Type</u> <i>NM</i>	\$0.00
N 42 WLEX 05/12/20 05/18/20 Tuesday Prime B Start Date End Date Weekdays Spots/Week Week: 05/12/20 05/18/20 -1 1	9-10pm <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 43 WLEX 05/12/20 05/18/20 Thursday Prime A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/12/20 05/18/201 1	8-9pm <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 44 WLEX 05/12/20 05/18/20 Tuesday Prime A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 05/12/20 05/18/20 -1 1	8-9pm <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 45 WLEX 05/18/20 05/18/20 LEX18 News Sunrise 5am Start Date End Date Weekdays Spots/Week Week: 05/18/20 05/24/20 M 1	5-6am <u>Rate</u> \$100.00	1:00	NM 1	\$100.00
N 46 WLEX 05/18/20 05/18/20 M-F 1-2pm Start Date End Date Weekdays Spots/Week Week: 05/18/20 05/24/20 M 1	1-2pm <u>Rate</u> \$250.00	1:00	NM 1	\$250.00
		Totals	101	\$14,845.00

05/12/20 - 05/18/20

Time Peri	iod	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/27/20	-05/18/20	101	\$14,845.00	(\$2,226.75)	\$12,618.25
Totals		101	\$14,845.00	(\$2,226.75)	\$12,618.25

Signature:	Date:	

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